Aaron A. Pollock

www.aaronallan.com www.github.com/aaronallan

Software Engineer with over seven years of diverse experience leading teams and leveraging JavaScript libraries and frameworks to deliver dynamic, award winning web and mobile applications.

Work Experience

Senior Engineer Cantina Consulting 01/19 - Present

HomeTurf, Team Lead

- Spearheaded the transformation of a React Native application from concept to the iOS and Android app stores in 90 days
- Delivered a second screen experience that supplemented NFL games by serving contextual content such as: in-game media assets, select stadium performances, chat, trivia, polls, player and sports betting statistics
- Integrated audio fingerprinting libraries, enabling users to synchronize their app experience with their broadcast delay

Technical Consultant Cantina Consulting 11/14 - 01/19

Your Call Football, Team Lead

- Led development of a novel React Native application—where users vote to direct plays in a live football game—shortlisted for the 2019 Yahoo Sports Technology Awards, Best Technology for Fan Engagement Award
- Implemented a low latency live-stream to facilitate real-time play selection without interrupting on field operations
- Actualized a sharing paradigm that resulted in 62% of users sharing their game score or inviting others to play *Newport Folk Festival, Team Lead*
- Evaluated and implemented React Native for a rebuild of a pro bono mobile application, which reduced staffing costs by 50% and was a catalyst for selecting react-native on subsequent mobile projects
- Utilized Kinvey—a Backend-as-a-Service platform—to manage artist and event data and handle push notifications FundVisualizer by Putnam Investments, Engineer
- Developed interactive visualizations with D3.js to improve the user experience of a fund selection and comparison tool, which won the 2017 Media Post, Business Appy Award and the Fund Intelligence Best Mobile App Award
- Optimized front-end resources and consolidated network requests to reduce the application's initial load time by 12%

UI Developer Boston Financial Data Services 10/13 - 11/14

- Implemented responsive design to deliver a device agnostic rebuild of the company's marketing website
- Maintained 11 state run 529 college savings plan websites by developing new features, fixing reported bugs, and refactoring legacy code based on client needs

Personal Projects

Freelance Consultant Aaron Allan 01/11 - Present

- Provide client-tailored engineering services to startups and agencies including Maze Consulting, Gigster and Aquto (acquired by Mavenir)
- Foster long-term client partnerships through shared decision making and successful product delivery

Founder Traditional Strings 09/08 - 11/13

- Created a Lacrosse apparel brand that generated \$6k annually and used a portion of proceeds to donate lacrosse sticks to underserved communities
- Developed an e-commerce website that accounted for 35% of revenue and tracked and displayed stick donation progress

Education

University of Massachusetts Boston

09/06 - 05/11

BS, Management (concentration): Management Information Systems, Cum Laude

- Finalist in University Business Launch Competition
- University Lacrosse team, served as Captain for two years, played all four years

Skills

Languages: (proficient): HTML, CSS(SCSS), JavaScript(ES5/ES6+), (familiar): Java, Objective-C Frameworks/Tools: React, React Native, Angular, D3.js, Firebase, AWS, GIT, iOS, Android, Shopify